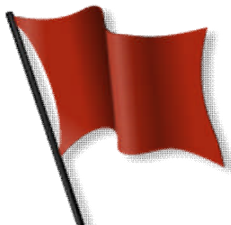


# visibility

- Post signs by projects such as a corner garden, library planting, Holiday decorating, by garden in your yard, wherever ongoing projects are being done.
- Have a sign or flag where others can see who you are when working at garden therapy locations.
- Take a booth or table at a neighborhood “day” and offer plants etc. Wear t-shirts with your club name.
- Work with local schools to gain visibility and attract interest. Some schools will allow a flyer to go home in students’ backpacks.



# Greeters WELCOME

- When new prospective members attend your meetings make sure they are never left unattended. Otherwise, they may not return!
- Call prospective members to offer a ride, give directions, whatever.
- Once someone becomes a member have them help with projects, this helps them feel like a part of the group.



# Mentors

- Someone who can provide guidance to questions about “schools”, programs, yearbooks, newsletters, “how to,” design and gardening.

# Form New Clubs

- Go to Home Owners Meetings and tell them all about your club and encourage them to develop a club(s).
- Let them know clubs can meet during the day or night. Inform them of our 4 national schools and tell them about our newsletters, magazines, meetings, trips, tours, community projects.

# Activities

- Activities keep everyone interested. Have a “special activities” chairman who will set up side trips, tours, programs outside of regular garden club meeting times and dates.
- These can even be activities that other garden clubs are arranging and you can join in on trips that your District or other Districts offer that are open to all.

## Use Available Resources

- National Garden Club website at [www.gardenclub.org](http://www.gardenclub.org). Click on New Members and get the brochure. Click on joining a garden club and fill out an application. Click on New and Events and read about the “Membership Contest” then enter or there is a wonderful list of “Ideas to Increase Membership”, who knows you may find just the perfect idea right here.
- National Capital Area website [www.ncagardenclubs.org](http://www.ncagardenclubs.org) for more ideas on activities, clubs etc.
- Contact Vickie Godwin NCA Membership Chair, [vickiegodwin@cox.net](mailto:vickiegodwin@cox.net) to help you in any way. Or call 703 690 2860, for info on procedures for forming a new club, new club application and a list of benefits for belonging to a garden club.

### Ideas “brainstormed” by the “Brainstorming Capital Stars”

Joan Boudreau            Beverly Hills GC  
Mary Corley            GC of College Gardens  
Anna M. Nunez Westmoreland Hills GC  
Ida Swiggett            McLean Hamlet GC  
Bette Lewis            Seedling GC  
Kate McTigue            Centreville GC  
Kathy Orchard-Hays    Centreville GC  
Virginia Render GC of College Gardens  
Carey Williams           Centreville GC  
Vickie Godwin          Dominion Valley GC

### National Capital Area Garden Clubs, Inc.

Mary Ellen Alden, President  
Member of National Garden Clubs, Inc.



Creative Impressions of Arlington, LLC, 2009

Membership Ideas for Clubs  
From Member to Member



National Capital Area  
Garden Clubs, Inc.

[www.ncagardenclubs.org](http://www.ncagardenclubs.org)

Offices at Arbor House  
US National Arboretum  
Washington, DC